



54TH SBFIS ANNUAL CONFERENCE

Physiology Under Stress

August 25-28, 2019

Ribeirão Preto - SP

COMMERCIAL PLAN



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SPONSORSHIP QUOTAS

GOLDEN QUOTA

- 12-m² basic assemblage booth;
- Inclusion of the logo as sponsorship on the following material:
 - ✓ Website;
 - ✓ Official agenda;
 - ✓ E-mail marketing;
 - ✓ Participants' briefcase;
 - ✓ Back-wall stage panel;
 - ✓ Event signaling;
- 03 registrations to participate in the entire event;
- Inclusion of 01 gift or flyer in the participants' briefcase;

Investment amount: R\$ 15,000.00 (Fifteen Thousand Reais)

SILVER QUOTA

- 9-m² basic assemblage booth;
- Inclusion of the logo as sponsorship on the following material:
 - ✓ Website;
 - ✓ Official agenda;
 - ✓ Back-wall stage panel;
- 02 registrations to participate in the entire event;
- Inclusion of 01 gift or flyer in the participants' briefcase;

Investment amount: R\$ 10,000.00 (Ten Thousand Reais)

Organization

SBFis
Sociedade Brasileira de Fisiologia

Executive Secretariat

win21
EVENTOS



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BRONZE QUOTA

- 6-m² basic assemblage booth;
- Inclusion of the logo as sponsorship on the following material:
 - ✓ Website;
 - ✓ Official agenda;
 - ✓ E-mail marketing;
- 01 registration to participate in the entire event;

Investment amount: R\$ 6,000.00 (Six Thousand Reais)

BASIC BOOTH

- Basic assemblage booth with the following sizes: 12m², 9m² or 6m²;
- Basic Assemblage description** - Carpet; one (1) table with three (3) chairs; Lighting; Totem with the company's logo; One power outlet.

Investment amount: R\$ 500.00 (Five hundred reais) per m².

COUNTER QUOTA

- 1m x 1m x 0.50cm counter with two stools.

Investment amount: R\$ 2,000.00 (Two thousand Reais)

INSERTION QUOTA

- 01 flyer or gift insert in the Conference briefcase;
- Mailing of the event participants.

Investment amount: R\$ 2,000.00 (Two Thousand Reais)

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SUSTAINABILITY QUOTA

This quota shall allow the event to adopt sustainable practices in order to reduce impacts and generate social environmental revenue. The parameters to be considered with the acquisition of this quota are as follows:

+ SUPPLIER ENGAGEMENT

+ WASTE MANAGEMENT

+ CREATIVE COMMUNICATION

1. Waste - PET bottles, cans, cups, plastics and material scrap will be donated, eliminating the waste in addition to becoming a source of income for families who work with recycling.

2. Paper - We will make more use of the app and other items to help us reduce paper consumption. Everyone will be informed about such practice. Your logo will be included on this material and other communications regarding sustainable use.

3. Students - Some registrations will be granted for students who can not afford paying them. This will be communicated as well. Your company's logo will be included on this material.

4. Social inclusion - Participation of disabled people will be one of our actions.

- Inclusion of the institutional logo on the following items:

- Panel in the area where people walk through, whereby the adopted sustainable practices will be informed;
- E-mail marketing of the Sustainable Practices Report;
- Website under the name "Sustainable Sponsor";
- Sustainable Practices Report, which will be prepared after the end of the event being forwarded to all participants, sponsors and speakers, posted on the event website as well;
- 01 gift or folder insert inside the participants' briefcase;

Investment amount: R\$ 8,500.00 (Eight Thousand Five Hundred Reais)

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SCIENTIFIC AND E-POSTER SPONSORSHIP QUOTA (SINGLE QUOTA)

1. Customization with the company's logo around the TVs (edges);
2. Inclusion of the logo on the following items:
 - Event Official Agenda under the e-poster promotion tab.
 - Event website.
 - E-poster signaling totem.
3. One flyer or gift insert in the participant's briefcase.

Investment amount: R\$ 7,500.00 (Seven Thousand Five Hundred Reais)

NOTEPAD AND PEN QUOTA

- Offer **notepads and pens** to be included in the participant's briefcase;
- Mailing of the event participants.

Investment amount: R\$ 2,000.00 (Two Thousand Reais)

BADGE HOLDER QUOTA (02 Quotas)

- Polyester badge holders for participants and speakers with washable high definition digital print including sponsor logo.

Investment amount: R\$ 2,000.00 (Two Thousand Reais)

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MERCHANDISING QUOTA

- 02 banners in the exhibition area (offered by the sponsor);
- Inclusion of the logo on the website and official agenda;
- Inclusion of one gift or flyer in the participants' briefcase;
- Mailing of the event participants.

Investment amount: R\$ 6,500.00 (Six Thousand and Five Hundred Reais)

SPEAKER QUOTA

- Air ticket and accommodation for 01 speaker participating in the event scientific agenda;
- Inclusion of the logo on the website and official agenda;
- Inclusion of 01 gift or flyer in the Conference briefcases;

Investment amount: R\$ 4,000.00 (Four Thousand Reais)

PAYMENT METHODS

Payments can be divided in installments up to 30 days prior to the beginning of the event.

CONTACTS



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